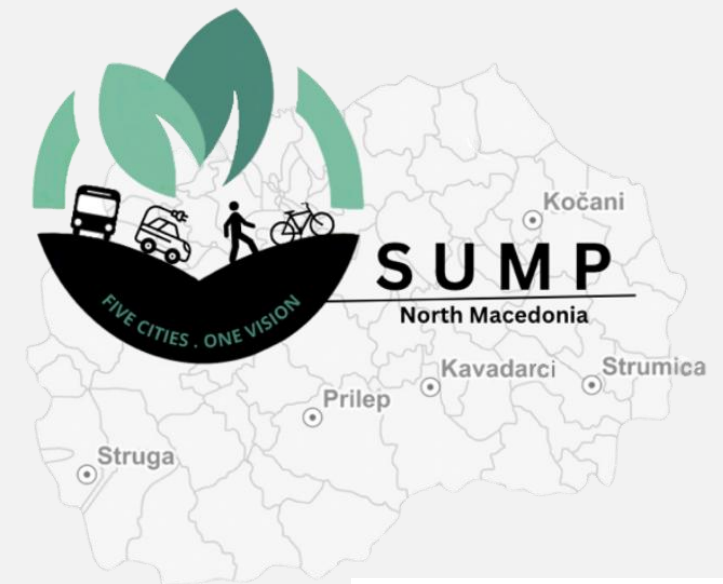
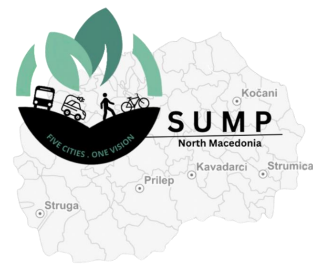


ACTIVITY 2: TRAINING ON DEVELOPING AND IMPLEMENTATION OF SUSTAINABLE URBAN MOBILITY PLANS (SUMP) Implementation and Monitoring

Technical Assistance for development of sustainable urban mobility plans for five municipalities and providing training on developing and implementation of sustainable urban mobility plans [LRCP-9034-MK-CS-CQS-A.1.1.5]



P4 – IMPLEMENTATION & MONITORING



What have we learned?



Milestone:
Measure implementation
evaluated

How are we doing?

Review
and learn
lessons

12

Monitor,
adapt and
communicate

11

How can we manage well?

Manage
implementation

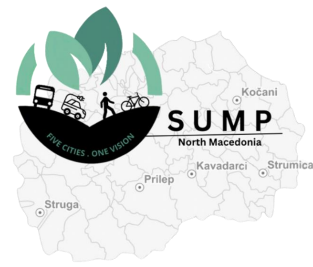
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Milestone:
Sustainable Urban
Mobility Plan adopted



P4 – IMPLEMENTATION & MONITORING



How can we manage well?

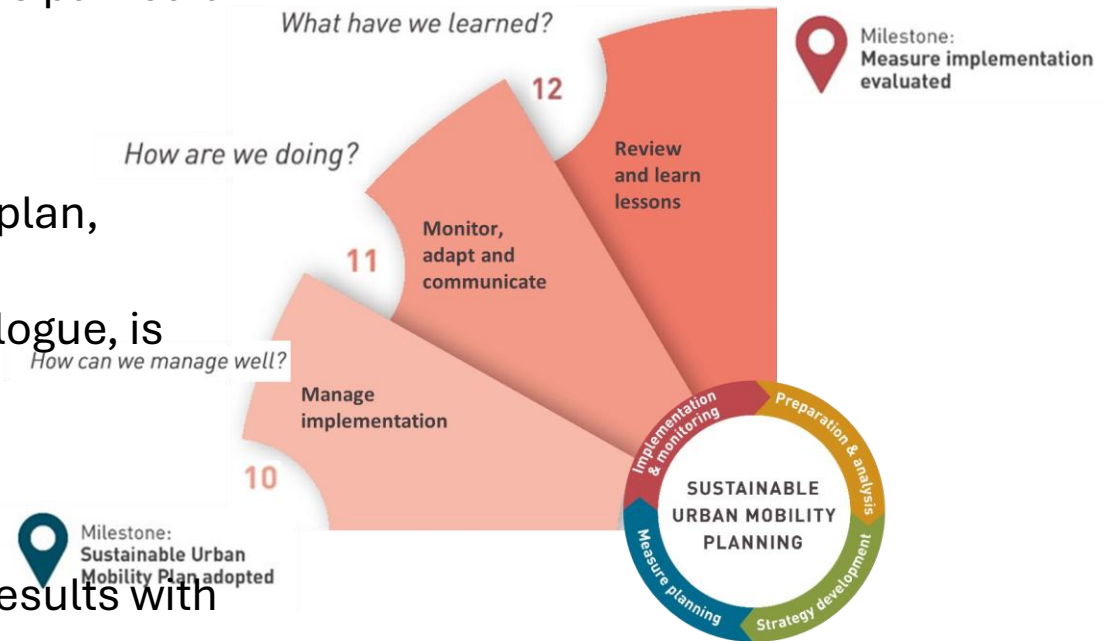
- The responsible departments/organisations should plan the technical details of their actions, undertake implementation and procure goods and services if needed.
- The overall coordination of the implementation process requires particular attention.

How are we doing?

- Systematic monitoring - whether things are going according to plan, allowing corrective action to be taken if needed
- Understanding public opinion, based on an active two-way dialogue, is crucial for a successful implementation process.

What have we learned?

- Reviewing successes and failures, and communicating these results with stakeholders and the public.
- Ideally, decision makers will take an active interest in understanding what has worked (and what has not)

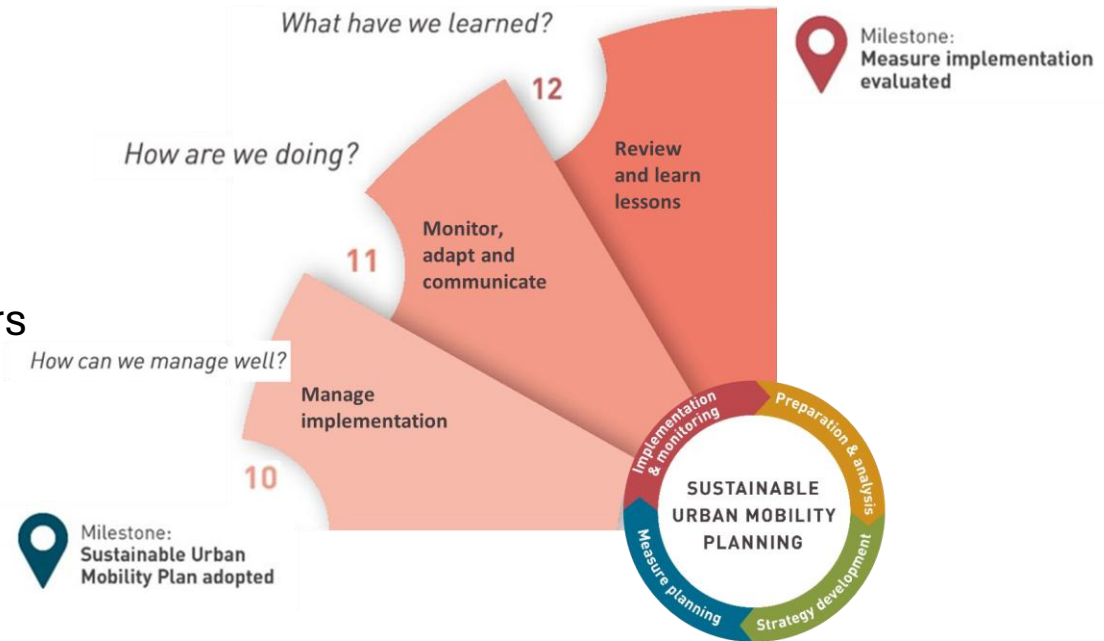


Challenges:

- Weak implementation capacity
- Lack of coordination between actors
- Monitoring often neglected
- Limited data for evaluation
- Difficulty adapting when things don't work

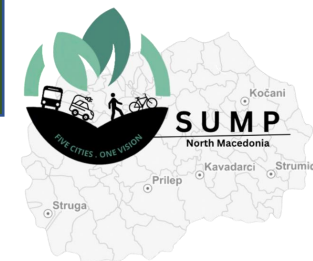
How to address them:

- ✓ Start with pilot projects and phased implementation
- ✓ Leverage External Funds: Utilize regional or national support programs (such as ERDF in the EU)
- ✓ Assign clear leadership and coordination roles
- ✓ Use simple monitoring indicators (don't overcomplicate)
- ✓ Communicate results regularly (build trust)
- ✓ Be flexible and adapt measures based on results



Implementation is where plans succeed or fail.
Keep it simple, track progress, and adjust!

P4 – IMPLEMENTATION & MONITORING



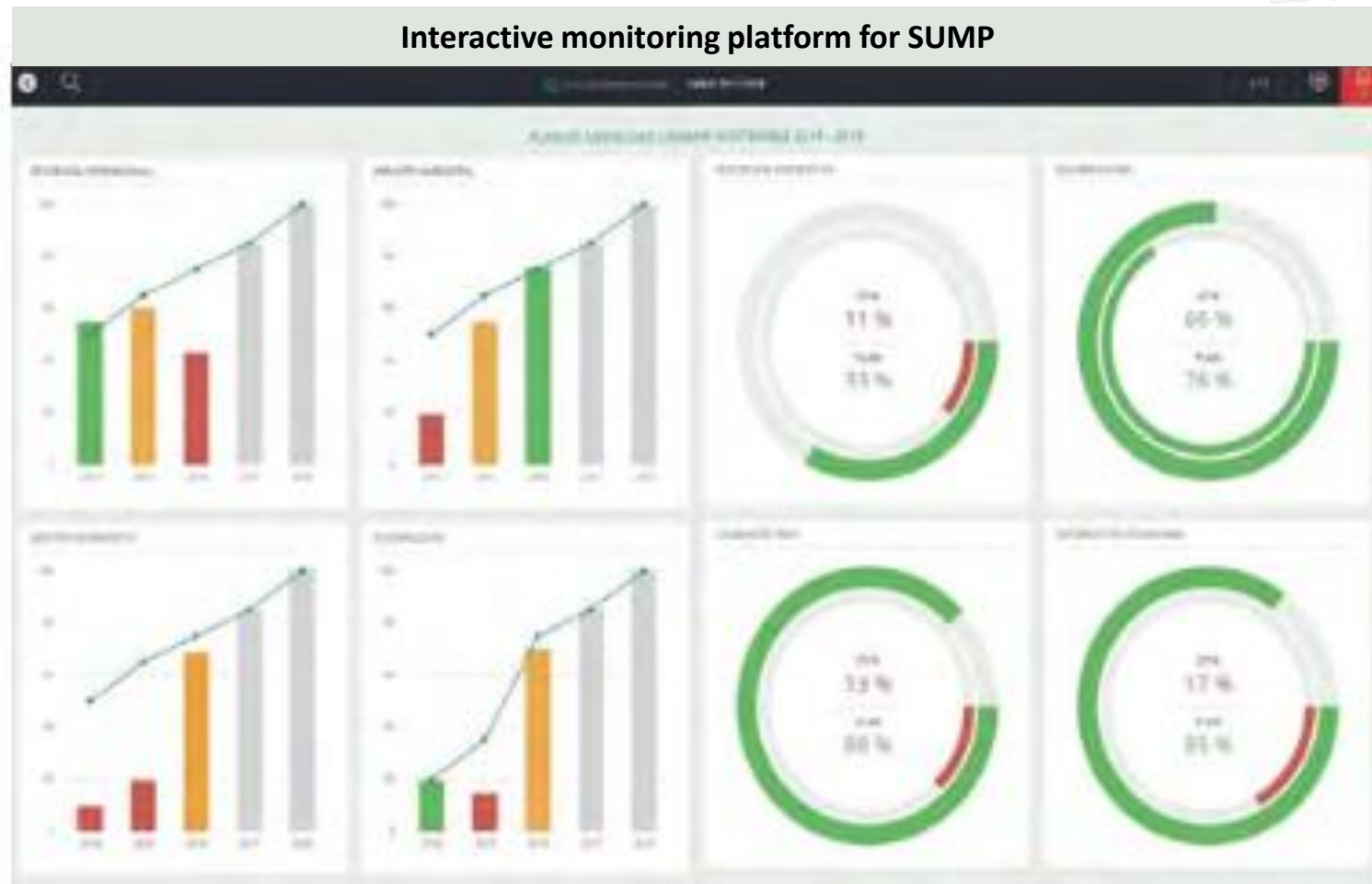
Regional Public-Private partnership



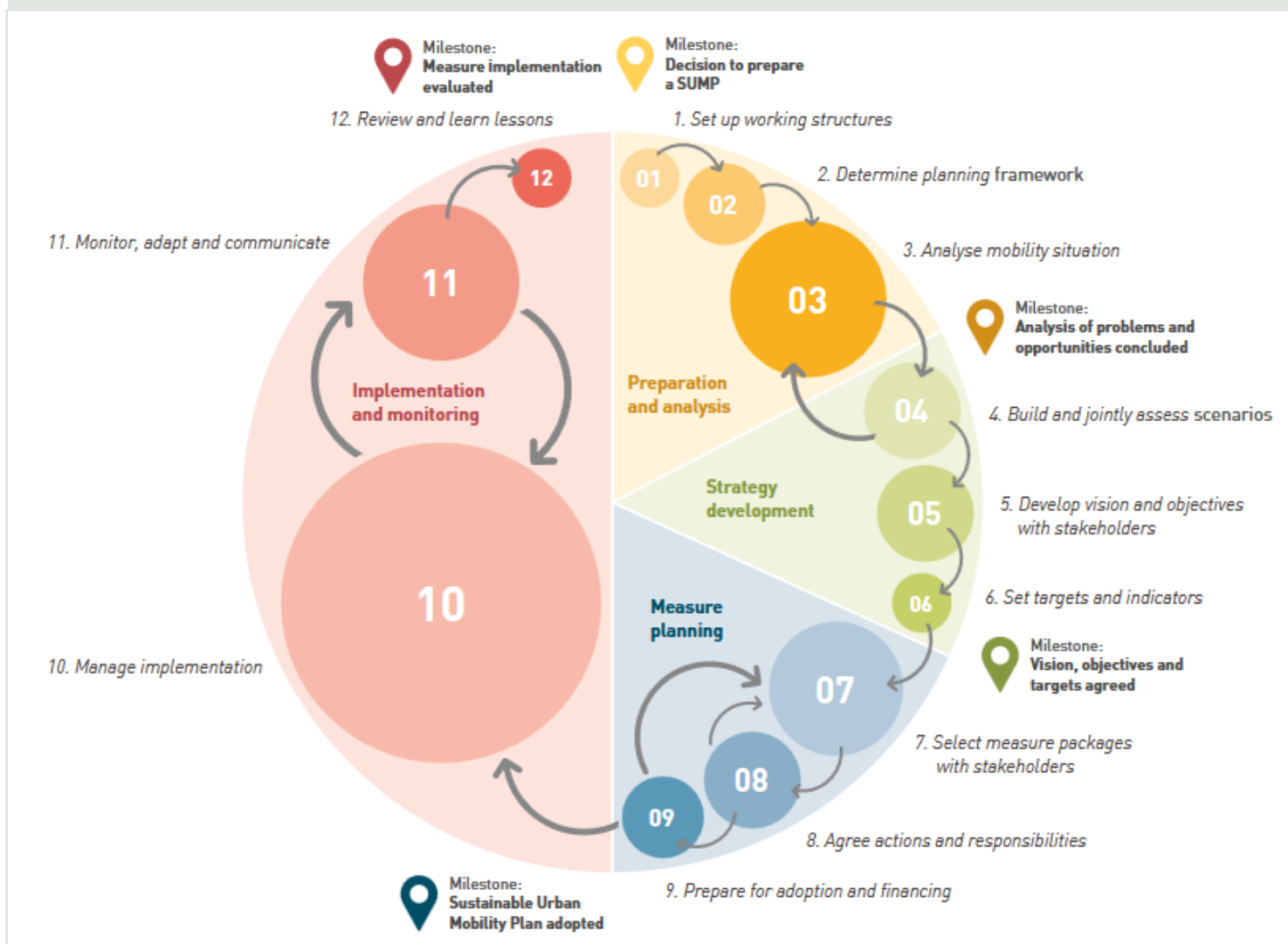
Novel and interactive engagement formats to involve citizens



Interactive monitoring platform for SUMP



Relative time requirements of the SUMP Steps

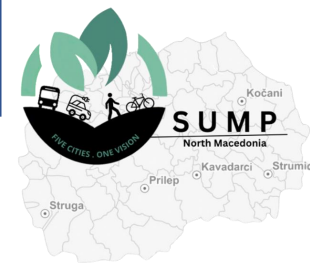


- The **management of the implementation process usually requires most of the time** in the implementation and monitoring phase and is linked to the monitoring step.
- The **arrows present typical feedback loops**, e.g. if in Step 8 it becomes obvious that certain measures require too much capacity; the selected measure packages might need to be readjusted in Step 7.

RECOMMENDED INVOLVEMENT TOOLS AND METHODS FOR SUMP

	Preparation and Analysis	Strategy development	Measure planning	Implementation and Monitoring		Подготовка и Анализа	Развој на Стратегија	Планирање на мерки	Имплементација и Мониторинг
Inform	Face-to-face: Information event, Press conference, Information booth in public spaces, Exhibition in public spaces, Information campaign with 'local celebrity', Local citizens/stakeholders as communicators & multipliers for the community Print: Poster, Flyer, Brochure Online: Social Media posts, Website, Informational App, Broadcast/Podcasts, Video Channel, Newsletter				Информирај	Лице-во-лице: Информативен настан, Прес конференција, Информативен штанд на јавни места, Изложба на јавни места, Информативна кампања со локална јавна личност, Локални граѓани/засегнати страни како комуникатори и пренесувачи на информации за заедницата Печатено: Постер, Флаер, Брошура Онлајн: Објави на социјални мрежи, Веб-страница, Мобилна апликација, Радио/Подкасти, Видео канал, Е-билтен			
Consult	Social Media (surveys), Feedback form on Website, Survey/Feedback forms via App				Консултирај	Социјални мрежи (анкети), Формулар за повратна информација на веб-страница, Анкети/формулари за повратна информација преку апликација			
	Questionnaires & Surveys, Interviews (telephone, key people, ...)		Measures selection survey, Crowdsourcing data	Evaluation questionnaires & Surveys, Evaluation interviews (telephone, key persons, ...), Crowdsourcing data, (Travel) diary, Blind walk		Прашалници и анкети, Интервјуа (телефонски, клучни лица, ...)		Анкета за избор на мерки, Краудсорсинг податоци	Евалуациски прашалници и анкети, Евалуациски интервјуа (телефонски, клучни лица, ...), Краудсорсинг податоци (патнички дневник, Блинд прошетка)
Collaborate	Crowdsourcing data, e.g. Online map-based survey or Problem reporting via Ap; (Travel) diary, Walkability inspection	Delphi survey on future trends			Соработувај	Краудсорсинг податоци, на пр. онлајн мапи заснована анкета или пријавување проблеми преку апликација, (патнички) дневник, проверка на пешачка пристапност	Делфи анкета за идни трендови		
	Focus groups, Worldcafé, Topical events, Stakeholder round table, Public discussion					Фокус групи, Светско кафе, Тематски настани, Тркалезна маса со засегнати страни, Јавна дискусија			
Empower	Problem analysis workshop, Brainstorming/ Brainwalking, Blind walk	Scenario workshop, Visioning event, Future search workshop, Open space event, Participatory Geodesign	Hackathon, Measure workshop, Planning for Real	Field trip to implementation site, Co-Maintenance (Adoption programmes), Living lab	Овластувај	Работилница за анализа на проблеми, Мозочна бура/ Бреинволкинг, Блинд прошетка	Работилница за сценарија, Настан за визија, Работилница за иднина, Отворен настан, Учествувачки дизајн на простори (Participatory Geodesign)	Хакатон, Работилница за мерки, Планирање во реално време (Planning for Real)	Посета на локација за имплементација, Ко-одржување (програми за посвојување), Жива лабораторија (Living lab)
	Citizen jury/Citizen advisory committee, Voting					Граѓанско жири/Советодавен одбор на граѓани, Гласање			
			Participatory budgeting	Co-Maintenance/ Co-Implementation (Adoption programmes, e.g. tree adoption)				Партиципативно буцетирање	Ко-одржување/ Ко-имплементација (програми за посвојување, на пр. посвојување дрво)

HOW TO START DEVELOPING A SUMP?



Start with some easy steps!

- **Establish connections and collaboration in your functional urban area**

- ✓ Planning workshop with transport planners from surrounding municipalities.
- ✓ Identify common problems that require cooperation (e.g. congested commuter routes) and meet to identify solutions that benefit all municipalities (e.g. better commuter train or bus connections, Park & Ride or bicycle highways)

- **Open the conversation for fruitful cooperation across institutional boundaries**

- ✓ Colleagues from other relevant sectors (e.g. spatial planning, environment, economy, tourism, social services or health) and meetings to discuss the benefits of joint action
- ✓ Identify cross-sectoral challenges. It is often easier to establish cooperation around a concrete project with common benefits (e.g. a walking campaign for school children planned jointly by the police, education and mobility department) than around abstract plans.

- **Mobilize citizens and stakeholders**

- ✓ Identify relevant stakeholders. Next to the general public, it is important to involve a balanced group of institutional representatives, such as political parties, citizen and community groups, business organizations, transport operators, etc.
- ✓ Organize a SUMP kick-off event with stakeholders and citizens and an interactive format.

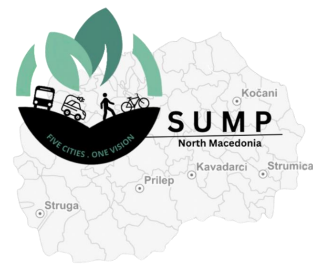
- **Start working towards a common vision for the city**

- ✓ Visioning exercises such as future search workshops can help you develop a shared vision and what change is needed to get there

P4 – IMPLEMENTATION & MONITORING

- **Implementation capacity:** Limited institutional and technical capacity >> Phased implementation with clear leadership
- **Monitoring challenges:** Limited tools and data for evaluation >> Simple indicators and creative tracking
- **Adaptation gaps:** Difficulty adjusting plans over time >> Apply flexible, learning-based and adaptive approaches

Discussion Questions



? What is the biggest mobility challenge in your city today?

? Which SUMP phase would be most difficult for your municipality?

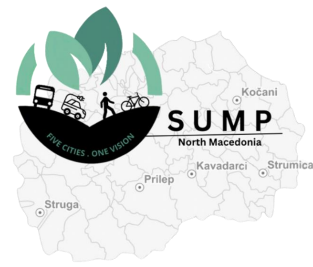
? What is one local strength that could support the SUMP process?

? Which stakeholders should be involved from the very beginning?

? What is one realistic quick win for your city?

? What should come first in your city: better analysis, stronger strategy, or faster implementation?

SUMP RESOURCES



- SUMP Guidelines: <https://www.eltis.org/mobility-plans/sump-guidelines>
- SUMP Topic Guides: <https://www.eltis.org/mobility-plans/topic-guides>
- SUMP Practitioner Briefings: <https://www.eltis.org/mobility-plans/practitioner-briefings>
- SUMP Self-Assessment: www.sump-assessment.eu
- Mobility Academy: <https://www.mobility-academy.eu>
- SUMP Guidelines for Decision Makers: https://urban-mobility-observatory.transport.ec.europa.eu/document/download/b75c2af6-c3b9-4e9c-a579-f3ec356c0337_en?filename=sump_decision_makers_summary.pdf
- SUMP Guide for Smaller cities and towns: <https://civitas.eu/tool-inventory/sump-guide-for-smaller-cities-and-towns>
- Adaption of SUMP process for small and medium cities: <https://jaspers.eib.org/files/activities/2025/eibjaspers-sump-trainings-booklet.pdf>



THANK YOU...

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