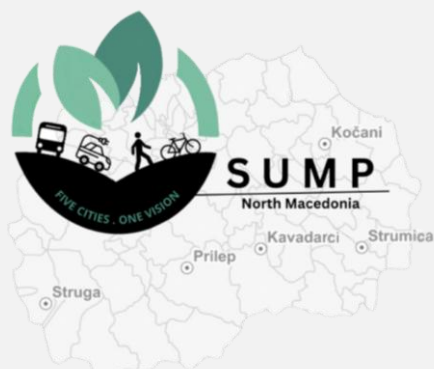


SUMP for 5 MUNICIPALITIES IN NORTH MACEDONIA

LRCP-9034-MK-CS-CQS-A.1.1.5

Technical Assistance For Development Of Sustainable Urban Mobility Plans For Five Municipalities And Providing Training On Developing And Implementation Of Sustainable Urban Mobility Plans

Strumica, Kavadarci, Kochani, Struga, Prilep



EUROPEAN **MOBILITY** WEEK
16-22 SEPTEMBER 2025
Mix & Move!



#MobilityWeek

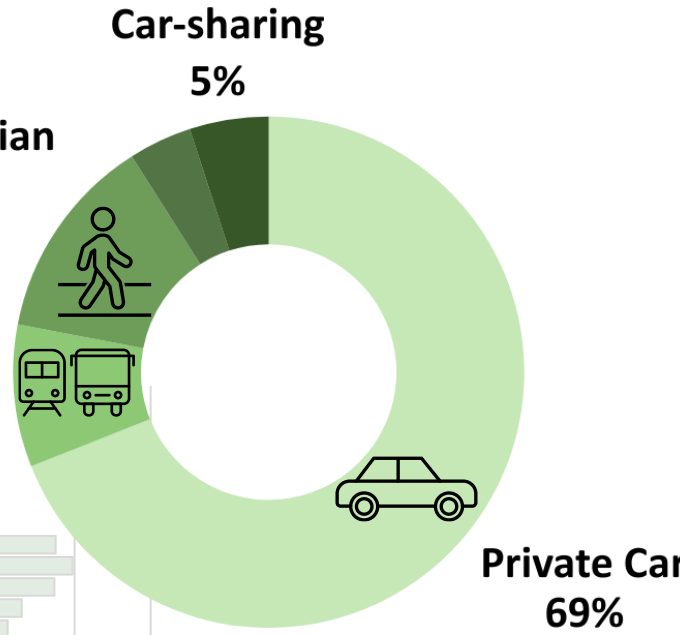
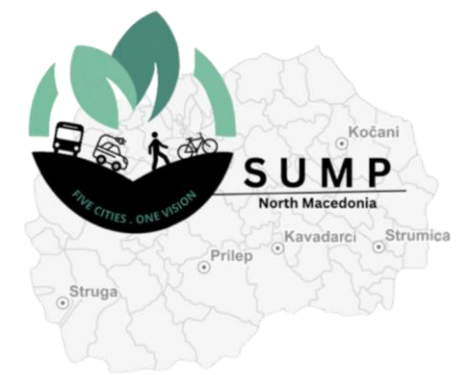
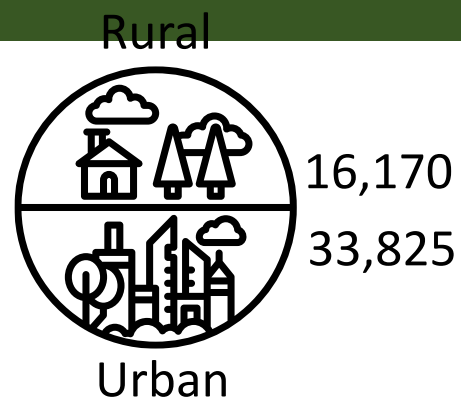
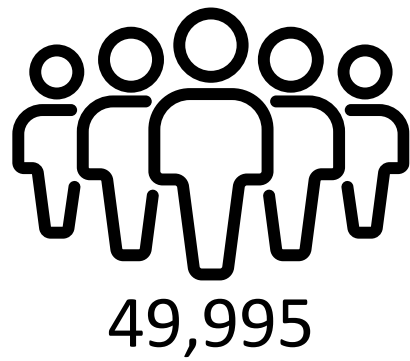


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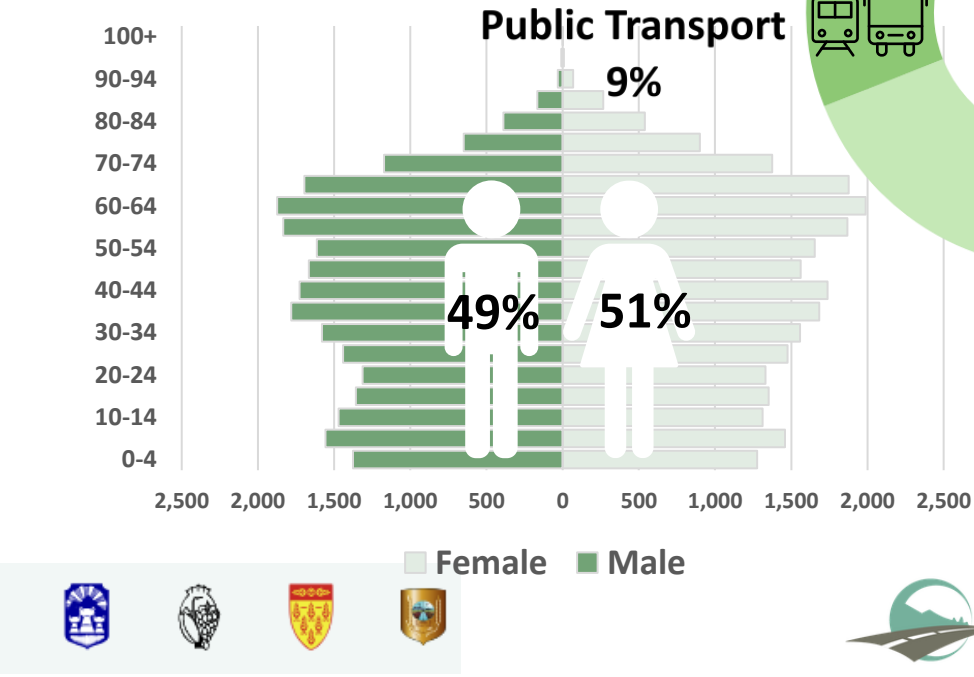
1. Introduction and context
2. SUMP Vision and objectives
3. Selected theme or topic
4. Implementation of the process
5. Challenges faced
6. Current results/Data collected
7. Expected impacts and future outlook
8. Lessons for other cities
9. Concluding link to the SUMP



Introduction and context



	Population 	Households 	Household Size
North Macedonia	1.836.713	598.632	3,07
Southeastern Region	148.387	52.537	2,82
Strumica	49.995	17.400	2,87



Bullet Points - Highlights



Low usage: Only **~5%** of daily trips by public transport.



Service frequency: 60–90 min → too infrequent, discourages users.



Positive step: Entire fleet is **electric & new (<1 year old)**.



Accessibility gaps: Limited support for disabled, elderly, and children.



Competition: Cars dominate (**42%**) → congestion, parking demand, pollution.



Opportunity: Better frequency + integration with cycling/walking can boost ridership.



Next step: Stronger policies for **public transport priority & multimodal integration**.

SUMP vision and objectives



Dimension	Top 3 findings from Survey questions (CV & OBJ)	Draft vision statement elements	Strategic objectives
Mobility Mode Preferences	Walking, Cycling, Public Transport	Shift to sustainable, people-friendly modes	Prioritise active and collective transport; reduce private car use
Planning Principles	Safety, Inclusion, Green public space	Create safe, inclusive, and green urban environments	Reclaim space, improve safety, and expand access
Emotional Perception	Safe, Healthy, Inclusive	Design mobility systems that support well-being and equity	Foster health-supportive and accessible infrastructure
Reduce in Future	Traffic accidents, Pollution, Car dependency	Reduce environmental harm and safety risks	Improve safety and climate outcomes through low-emission mobility
Increase in Future	Walking/cycling infrastructure, Public transport use, Pedestrian safety	Invest in connected, inclusive transport networks	Expand sustainable mobility options and improve user experience
Strategic Priorities	Reclaim public space, Reduce car traffic, Ensure equitable access	Embed equity and urban liveability into mobility planning	Promote people-centred mobility and neighbourhood-scale solutions

Topic – Public transport system

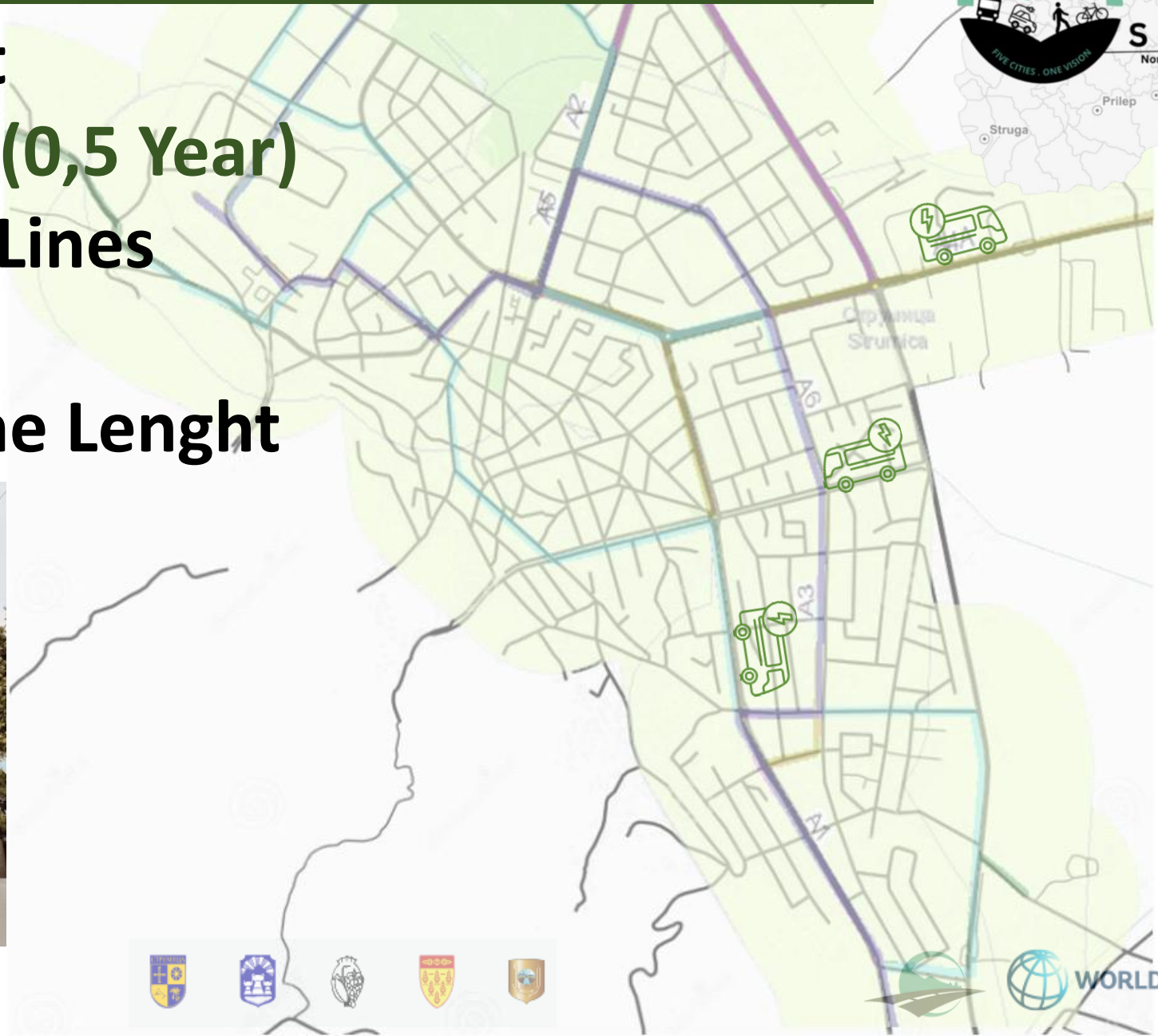
10 Electric Bus Fleet

All Busses Are New (0,5 Year)

11 Public Transport Lines

48 (26+22) Capacity

15,6 km Average Line Length



Stakeholders



No	Public Stakeholders	Private Stakeholders	Acedemia	NGO	Community
1	Public Enterprise Transport - Strumica	Auto Moto Society STRELA Strumica	Rcso Nikola Karev Strumica	Healthy Basin Strumica	Municipal Board of Local Communities Strumica
2	Public Enterprise Parking - Strumica	DUTP Auto - Safety Import-Export LLC Strumica		Planetum Ecological Society Strumica	
3	Security Council - Municipality of Strumica	Orion - NN LLC Strumica		City Bike - Strumica	
4		Triterol Strumica		Eleusa Foundation Strumica	
5		Ace Transport LLC S. Angelci		Zaev Foundation	
6		Euro Skala LLC Strumica			
7		DTUT KIKA Import-Export LLC Strumica			

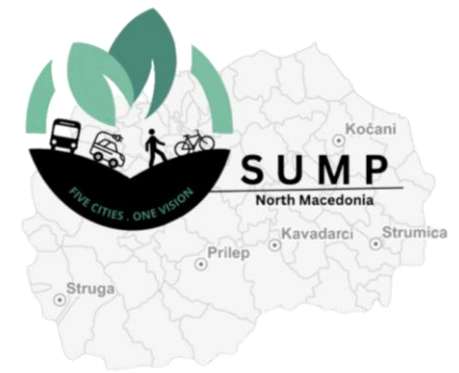


Challenges faced

Technical (charging infrastructure, maintenance, driver training)

Financial (investment and operational costs)

Public perception (acceptance, trust in new PT system)

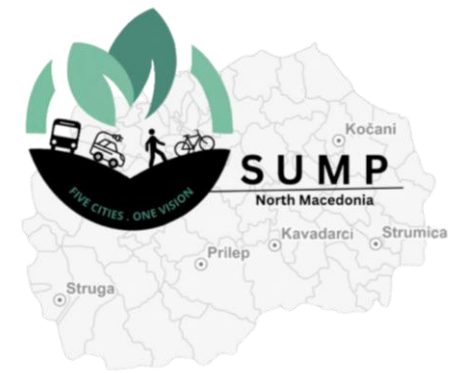


Results and data collected

Ridership figures (before vs after)

Passenger satisfaction surveys

Environmental impact

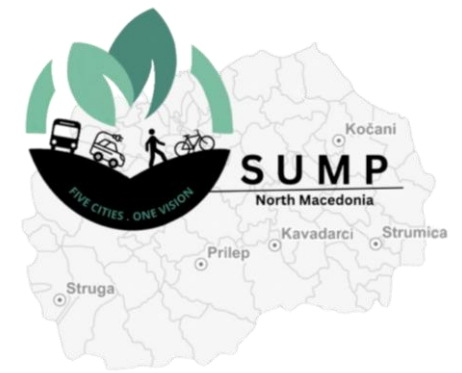


Expected impacts

Ridership figures (before vs after)

Passenger satisfaction surveys

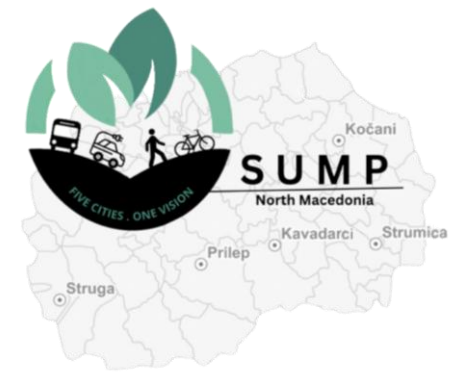
Environmental impact



Lessons learned

What worked well ? (good practices)

What can be improved (barriers, things to watch out for)

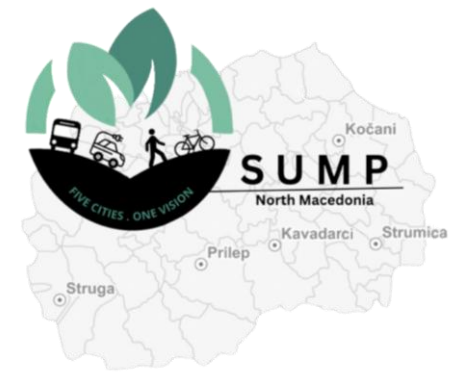


Link to SUMP development

How this initiative contributes to SUMP objectives

How lessons learned can inform future mobility planning for Strumica and beyond

What the other municipalities can learn from this experience?



Thank you...